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## 40 Under 40 2009

# FORTY UNDER FORTY 2009

For 19 years, *Crain's Detroit Business* has honored the best and brightest in Southeast Michigan who have made their marks in business before age 40.

*Crain's* 40 under 40 Class of 2009 includes rising stars at large organizations and entrepreneurs finding success with a business niche or innovation. Still others are working to improve the operations and reach of area nonprofits or to improve the economic conditions of the region.

One honoree is leading the financial turnaround of a major regional hospital. Another helped attract much of the business investment in downtown Ferndale. Yet another is leading the way with cancer research and has started two companies taking lab research to

commercialization.

Others travel the world selling their products or managing export deals.

About 300 people were nominated for this year's class. *Crain's* evaluated candidates based on achievement and community impact.

A team of staff members evaluated candidates and checked references to develop our final list. It's a difficult task, but this year, and every year, the final list helps showcase the region's young leaders and their brainpower, creativity and business savvy.

### MEET THIS YEAR'S CLASS

*Crain's* hosted a reception to honor this year's class on Oct. 29 at The Reserve/Big Rock Chophouse in Birmingham. [Click here to review and purchase](#)

[photos of our honorees.](#)


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[award ceremony.](#) [Click here to see sights and sounds of the party.](#)

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