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Local Production for EDSI Among the Winners of the 32nd Annual Telly Awards



DEARBORN and CANTON, Mich., June 6, 2011 /PRNewswire-USNewswire/ -- The video, "[Stepping Up To Fatherhood](#)," produced by Logos Communications, Inc. for [Educational Data Systems, Inc.](#) (EDSI), has earned a Telly Award in the non-broadcast productions--social issues category.

The video was made for use by EDSI, a workforce development and training consulting company headquartered in Dearborn, MI, and focused on its successful Pennsylvania Non-Custodial Parent Placement and Retention Program and the potential benefits for its Non-Custodial Parent (NCP) clients. "Stepping Up To Fatherhood" features testimonials from fathers in the program, helping to increase awareness and understanding among child support enforcement professionals, and demonstrates the benefits of the program, including: gainful employment, payment of child support, and better relationships with children and their families. EDSI operates its NCP programs in partnership with the Pennsylvania Bureau of Child Support Enforcement, the Family Courts, and the Networking for Jobs Program.

"Stepping Up To Fatherhood" won a bronze Telly Award and was written and coordinated by [Logos Communications, Inc.](#) of Canton, MI and produced by [Magnetic Cinema](#) of Clawson, MI using film shot by Janis Productions of Blue Bell, PA. The video can be seen on the EDSI website at [www.EDSIsolutions.com](#).

Founded in 1979, the Telly Awards ([www.tellyawards.com](#)) is the premier award honoring outstanding local, regional and cable TV commercials and programs, the finest video and film productions, and web commercials, videos and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators and corporate video departments in the world. Winners of the 32nd annual awards include companies, agencies and organizations of all sizes, from large multinational media companies to small ad agencies and local production houses.

Founded in 1979, EDSI ([www.EDSIsolutions.com](#)) has grown to a network that employs 430 people in seven states and Washington D.C.

Logos Communications, Inc. ([www.logos-communications.com](#)) is a full-service public relations and marketing firm serving a wide range of small to medium-sized businesses.

Available Topic Expert(s): For information on the listed expert(s), click appropriate link.

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